

The **Frost** Partnership

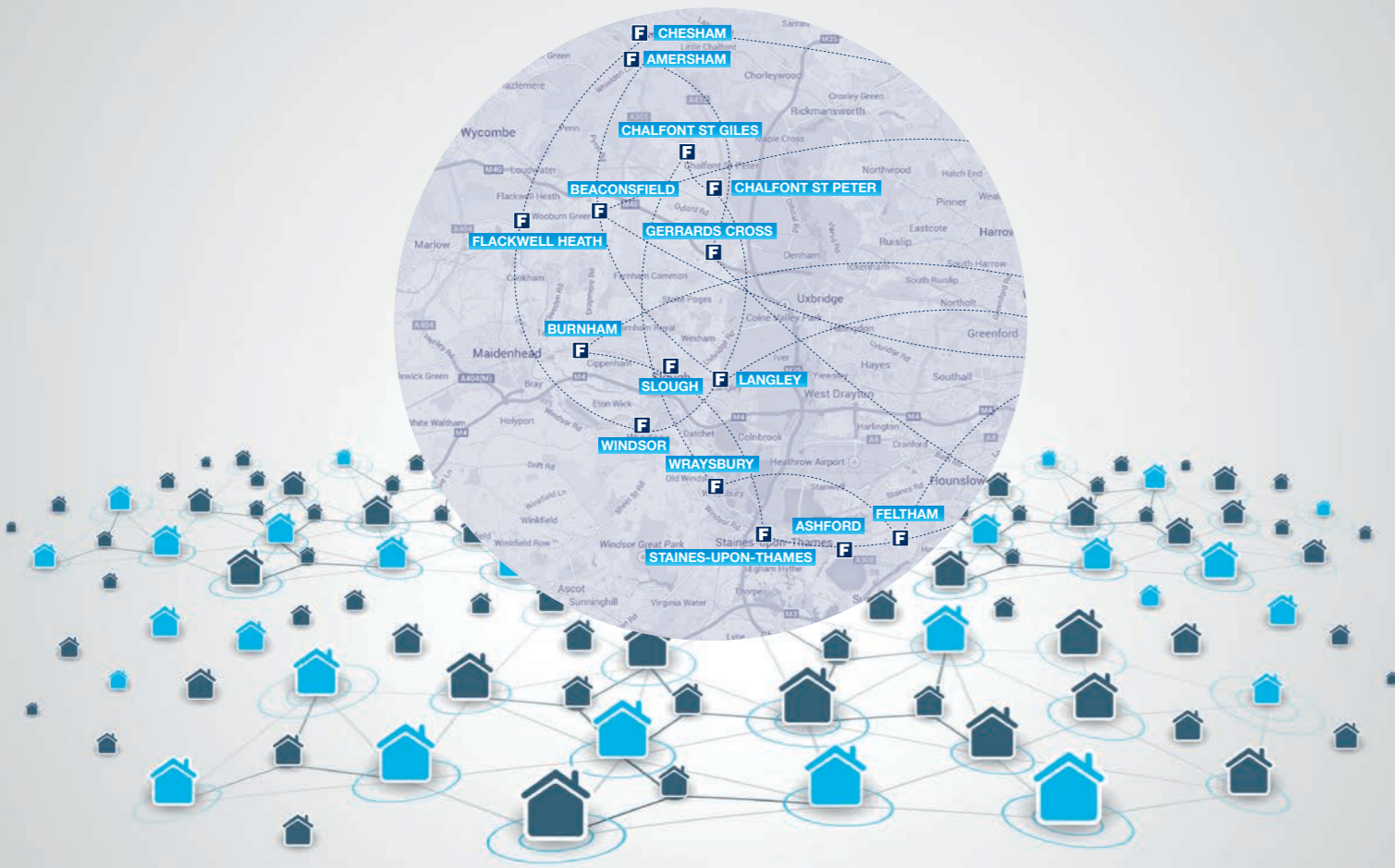


## Welcome to The Frost Partnership

Whether you are buying, selling, renting or letting your property or just need professional advice, you have come to the right place; an independently owned, network of 15 local offices whose founder family has been "looking after people and property" for over a century.

At The Frost Partnership, almost 120 years of expertise, in-depth local knowledge and heritage combines with exceptional innovation and service excellence to answer all your property needs.





## Harnessing The Power of Our Network

Buying, selling or letting a property could be the most important decision you will ever make and choosing the right agency to guide you is essential for success. Our experts will be with you every step of the way and through our 15 linked office integrated database, your property reaches more motivated buyers and tenants with more chance of selling or letting for the best possible price and to suit your timeframe.

## An Award-Winning Team in every branch

In a dynamic and increasingly global property market, standards of integrity, local knowledge and a professional approach are more important than ever.

Our award-winning, expert teams really do go above and beyond to exceed your expectations. But don't just take our word for it. The Frost Partnership has consistently been a winner in the Best Estate Agent Guide from 2019-2025, putting us in the top 4% of estate agents in the UK.

An exceptional achievement for consistent results measured in terms of what matters most to you; time taken to sell or let, price achieved and customer service excellence.



Our 5 star Google reviews also explain what makes us "Exceptional".

"Buying and selling a house can often be a stressful experience but when you have the team from Frost on your side it makes it a lot easier. From the initial valuation appraisal right through to completion, they proved to be extremely professional and efficient at all times. Always on hand to deal with any queries and concerns. I would definitely recommend Frost to any potential client."

*Kathy Hamouy* ★★★★★

"In the madness of the move, I didn't get the opportunity to thank you for all your assistance. You were calming and reassuring in a turbulent and often hostile ocean. From the start of the process you were consummate professional always; there with advice and guidance without being too pushy. It has been an absolute pleasure dealing with you. I will recommend you to anyone and everyone."

*Rob Dixon* ★★★★★



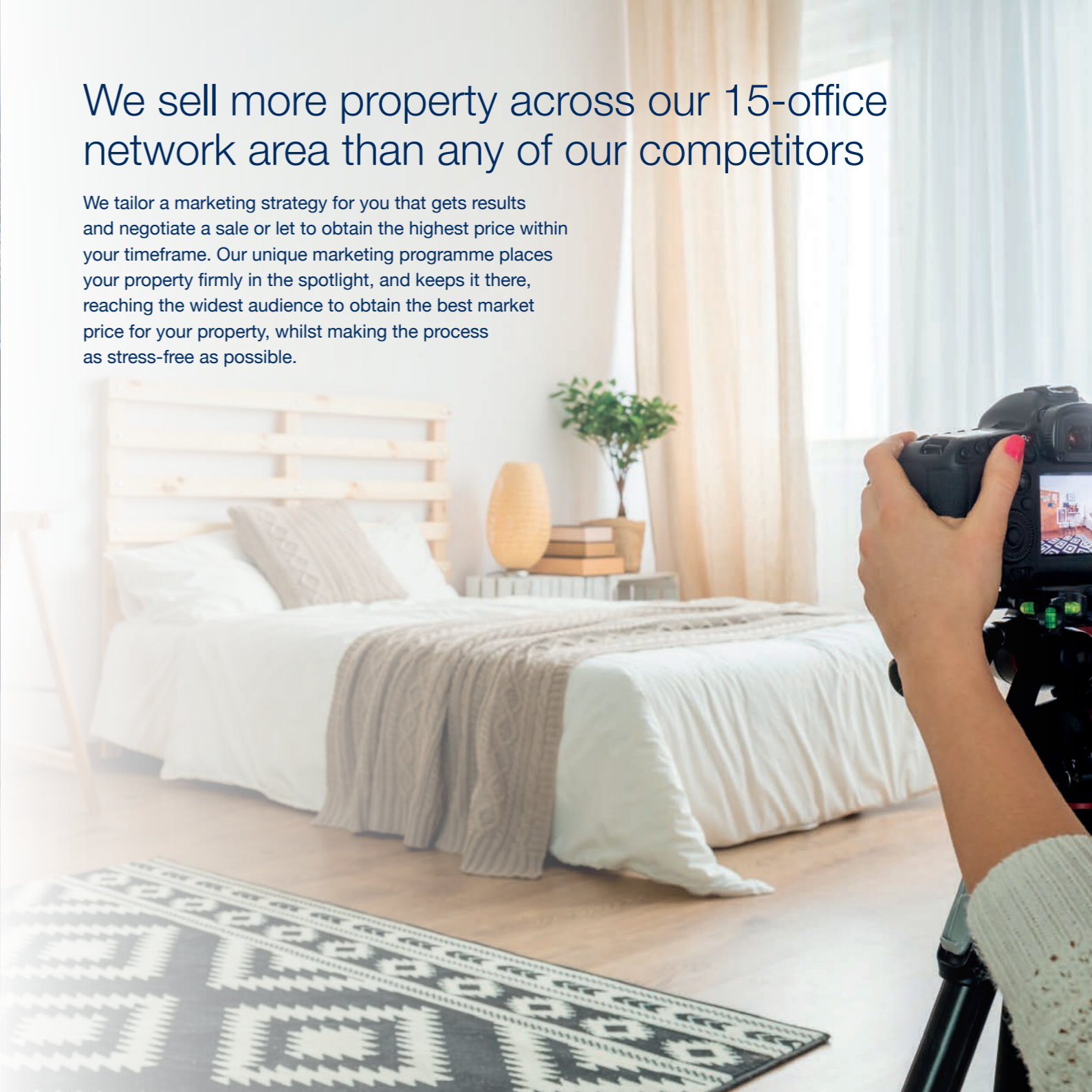
## Access to London Buyers

After a rigorous selection process, The Frost Partnership is proud to be a chosen member of the Relocation Agent Network. This highly trusted network enables Frosts to promote your property through over 80 associated branches in London and over 600 branches nationwide.



## We sell more property across our 15-office network area than any of our competitors

We tailor a marketing strategy for you that gets results and negotiate a sale or let to obtain the highest price within your timeframe. Our unique marketing programme places your property firmly in the spotlight, and keeps it there, reaching the widest audience to obtain the best market price for your property, whilst making the process as stress-free as possible.

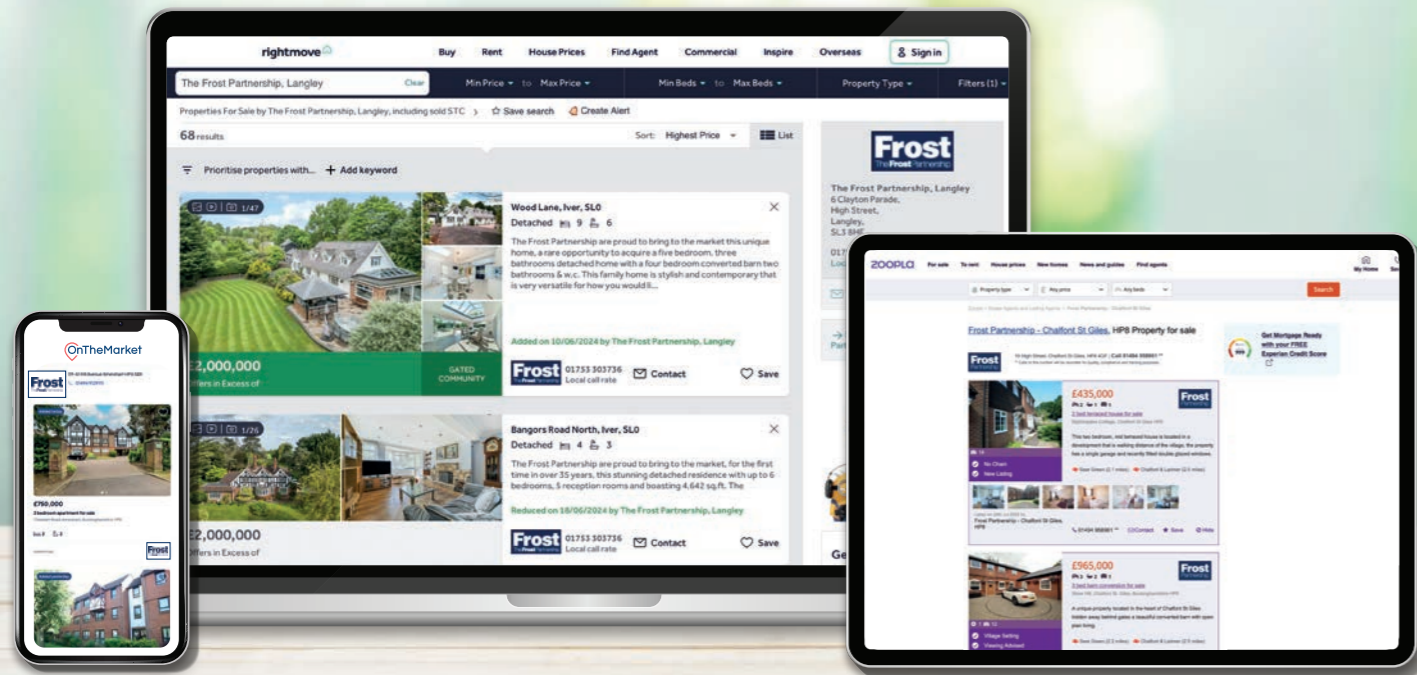


# Digital marketing, reaching millions

In an increasingly digital world, most property searches begin online so, in addition to our own website, we use all four major property portals; a powerful combination which ensures your property gets maximum exposure from the widest audience. We put your property firmly in the spotlight and keep it there until we find you the perfect buyer or tenant and until your property is sold or let.

[frostweb.co.uk](https://www.frostweb.co.uk)    

Our social media strategy spans Facebook, Twitter/X, LinkedIn, Pinterest and Instagram. AND IT WORKS! We are the highest placed local agency across our network area in the Estate Agent UK Top 1000 Power League for digital and social media presence. So your property will be seen by millions of potential buyers or tenants.



# You're In Safe Hands

Trained by the National Association of Estate Agents (NAEA), the Association of Residential Letting Agents (ARLA) or the Royal Institution of Chartered Surveyors (RICS) - our teams are led by highly qualified staff in all offices providing top quality property services to all our clients.

Throughout our network, our management teams are dedicated to a comprehensive training programme designed to provide a level of customer service that is second to none.

We adhere to the strictest codes of practice in the industry and our teams are trained in accordance with these accredited trade bodies:



# Your local property expert for all your property needs

## **In House Sales Progression**

At Frosts we recognise the value of keeping it all in-house and can arrange for you to speak to trusted legal and financial professionals. We are with you every step of the way from instruction to completion and the handover of keys.

## **Surveys**

Purchasing a property is possibly the largest investment you will ever make. A RICS Condition Report is designed to assess a property and highlight areas of attention prior to purchase. It could save you a great deal of money and stress. Our surveyors are members of the Royal Institution of Chartered Surveyors (RICS) and are fully qualified to carry out reports and surveys on residential and commercial property and land and advise on the report you need.

## **Conveyancing**

We can introduce you to one of our trusted, independent solicitors who will act on your behalf throughout the conveyancing process. This includes liaising with the other solicitors to ensure a smooth, stress-free path to completion.

## **Mortgage Advice**

Getting the right advice about your mortgage is more important now than ever. We have excellent relationships with award winning financial services providers, who you can trust to give you sound advice.

## **Land and New Homes**

We work closely with a number of high-profile national developers as well as local house builders throughout our network area, acquiring land and advising on new home developments. In recent years, the development of new homes has expanded significantly in the Home Counties and our proven track record of sales success, with a professional, hands-on management approach has made us first choice for builders and developers.

## **Property Management**

If you own a rental property, we can take the weight off your shoulders with our comprehensive management services and tailored solutions to ensure all your lettings and tenant requirements are met. We can handle everything from finding suitable tenants, contracts, compliance with current legislation, day to day maintenance, right through to the end of a tenancy and any issues that arise. Our objective is to ensure a smooth letting process for both landlords and tenants and to maximise the potential of your property investment.

## **Commercial Services**

Our commercial department has vast experience in the acquisition, letting and sale of shops, offices and industrial premises as well as valuations and professional advice on existing tenancies. We can advise you on how to expand or manage your existing portfolio and offer new opportunities. Using our in-depth local knowledge, we advise our clients on current market yields and opportunities to acquire commercial premises in the local area. We also provide professional investment portfolio reviews and property valuations to assist in the growth of your asset portfolio.



# History and heritage - A name you can trust

The Frost name in property goes back over a hundred years to 1906. The opening of the railway west of London prompted the launch of A.C. Frost & Co. by Alfred Frost, a surveyor in London who recognised the exciting development opportunities this new mode of transport would bring to the area. He opened his first office in Gerrards Cross and two years later expanded into Beaconsfield New Town. By 1986, there were over 32 branches throughout The Chilterns, Thames Valley, Oxfordshire, Middlesex and Surrey.

At this time, an opportunity arose to further expand the original business through the corporate involvement of Prudential plc. In 1990, the current Frost Partnership was formed through the fourth generation of the family, John Frost, great grandson of Alfred. A number of senior members of the original business joined John providing a wealth of experience and a fully integrated, modern and successful agency whose ethos continues to 'Look after people and property'.

1906

**Alfred C. Frost** PASI  
Founder of A.C. Frost & Co.



1946

**Bernard Frost** OBE  
Youngest son of Alfred Frost  
Senior Partner of A.C. Frost & Co.



1960

**Alan M. J. Frost** JP, FRICS  
Grandson of Alfred Frost  
Senior Partner of A.C. Frost & Co.  
Chairman of The Frost Partnership

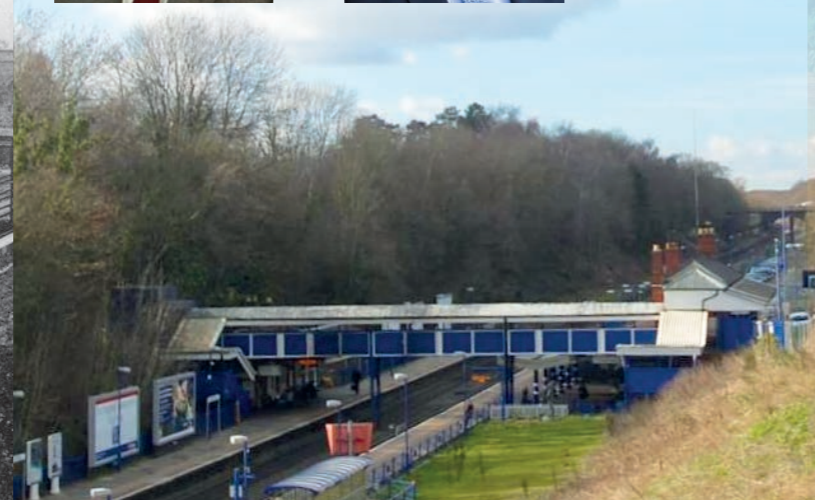


1990

**John Frost** BSc (Hons) MRICS  
Great grandson of Alfred Frost  
Managing Director of  
The Frost Partnership



Gerrards Cross station 1906



Gerrards Cross station now

# Our Board Directors

Today The Frost Partnership is run by John Frost, Managing Director. His fellow directors, some of whom have worked with Frosts for over 40 years, actively head up the offices throughout Buckinghamshire, Berkshire and Middlesex.



**John Frost** BSc (Hons), MRICS, MNAEA, MARLA  
**Managing Director and Director for The Thames Group offices**

After working as a junior surveyor for Dunlop Hayward in South Africa, John Frost joined the family firm in 1993 as a qualified surveyor and is now Managing Director. He is responsible for the conduct of the business and its ethics which are also regulated by the RICS.



**Geoff Collins** MNAEA, MARLA  
**Director for The Chiltern Group offices**

Specialising in residential sales, new homes, land and lettings, Geoff's career in property spans over 50 years. In 1991, he opened the first of the Chiltern Group of offices for The Frost Partnership in Gerrards Cross then led the expansion to the current seven office Group.



**David Elliott** MNAEA, MARLA  
**Finance Director**

David has over 30 years' finance experience in both the public and private sectors. He joined Frosts in September 2000 and has been an integral part of the Management Team that has overseen controlled growth of the company.



**Jeremy Boyle**  
**Director for The Middlesex Group offices**

Jeremy has over 35 years' estate agency experience and has been with The Frost Partnership since 2003. He leads a motivated team of managers and staff across the Middlesex Group. With his industry experience and local knowledge, his focus is ensuring that all our clients are given the best possible advice along with a first-class service, in order to provide a thoroughly enjoyable and successful transaction through our local offices.



**Jeremy Fisher** MARLA  
**Director of Lettings**

Jeremy Fisher has over 35 years' experience in both the corporate and independent estate agency sector. He oversees our lettings offices which have ARLA Propertymark qualified staff offering professional expertise and advice to all our clients. As a member of ARLA Jeremy has an in-depth knowledge of the industry. He and his team of lettings managers across Buckinghamshire, Berkshire and Middlesex maintain the highest levels of customer service and care for both tenants and landlords throughout the lettings process.

# Looking after people and property: Part of your community

As supporters of local events, school fund raising activities, charitable initiatives and community projects, we take pride in our local community life. Community matters now more than ever, and our involvement not only helps to raise money and awareness for our chosen charities but fosters team spirit within our business and involves us in the daily life of our local communities.

Each year we support charity initiatives at both senior and junior level in sports such as rugby and football. At a local level, we sponsor and participate in the Gerrards Cross 5km fun run, donate to local foodbanks and support many school and community events from Summer Balls to Scarecrow Trails and Christmas Fairs, giving both time and money to the cause.

Keep up to date with our latest community news, current team vacancies and local market reports on our blog on [frostweb.co.uk](http://frostweb.co.uk) or follow us on Twitter/X, Facebook, Pinterest, Instagram and LinkedIn.

## Connect with us...



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TheFrostPartnership](http://www.facebook.com/TheFrostPartnership)



Frostproperty



[thefrostpartnership](https://www.instagram.com/thefrostpartnership)



The Frost Partnership



## Get in touch We can help with all your property needs

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# The **Frost** Partnership

Looking after people and property

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